

SMB Cyber Risk Today

63% of SMBs have experienced a data breach in the last 12 months.



In one year, cyber attacks cost small-to-medium size businesses an average of

\$2,640,000

including damage, theft, and business disruption.



70% of cyber threats enter an organization via endpoints like workstations and laptops - often due to phishing attacks.



62% of IT pro's don't know where their data is located.



42% of all endpoints and workstations remain unprotected at any given time.



127 days

The average "dwell time" before an attack is noticed within an organization.



Top Attacker Methods

- 1) Credential thefts of logins and passwords
- 2) Social attacks like phishing and Business Email Compromise (BEC)
- 3) Errors like configuration mistakes

