



All-in-One Network Security, Resilience, Agility, and Compliance for Retail

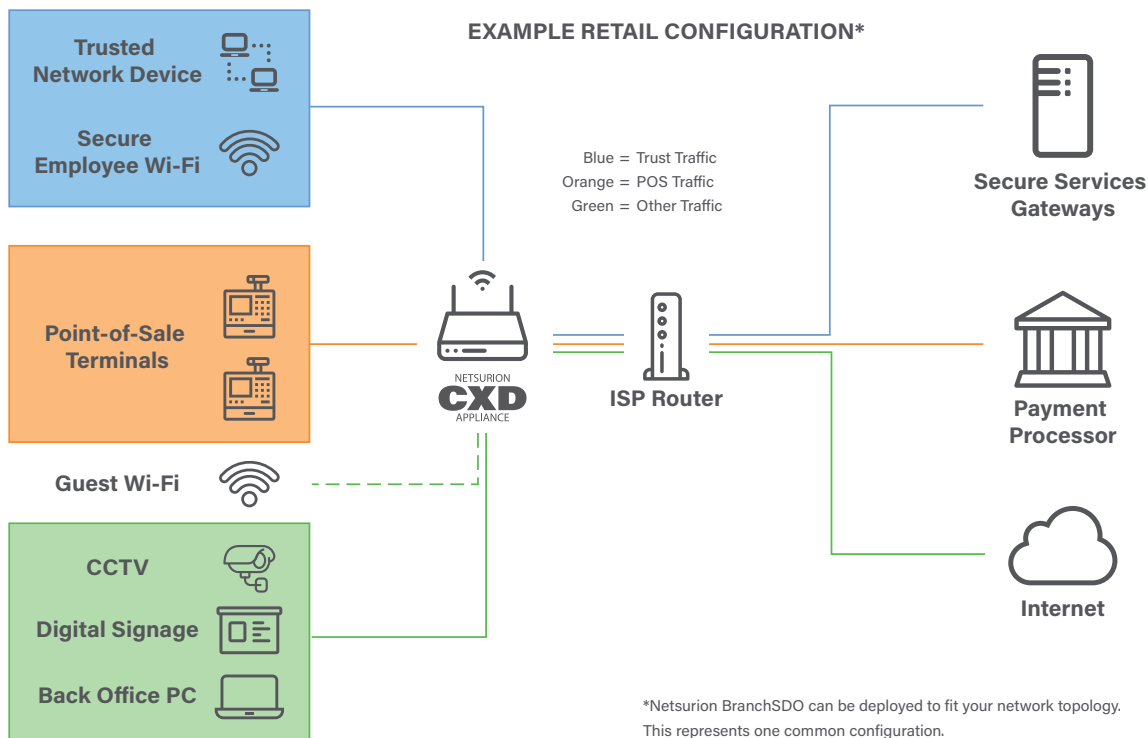
Combines SD-WAN, Firewall, Wi-Fi, Cellular Failover and PCI DSS

Retail store IT networks have become cluttered, costly, and inefficient. At the same time, retail brands are under the gun to innovate the in-store experience while also reducing technology-related costs. Netsurion enables you to do just that. With software-defined branch networking (SD-Branch), we deliver a network platform purpose-built for the retail point-of-sale environment.

Netsurion BranchSDO is Your Launchpad for Retail Digital Transformation

BranchSDO delivers an affordable all-in-one solution for secure and reliable networking, rapid deployment, advanced threat protection, and PCI DSS compliance. Netsurion is powering secure and agile networks for nearly 20,000 retail, restaurant and hotel locations, allowing their IT staff to focus on driving innovation.

Challenges	Solutions
Cloud-based application use that is reliable and always-on	Reliable, always-on connectivity over inexpensive broadband with automatic failover to integrated 4G LTE or other connection
Better in-store experiences require efficient network bandwidth usage and availability for critical business applications	Optimized network bandwidth through real-time application performance management and QoS
Advanced threat protection requires a complex security infrastructure	Enterprise-grade advanced threat protection with EventTracker services such as Security Information and Event Management(SIEM), Endpoint Detection and Response (EDR), and 24/7 SOC
Operational efficiency requires highly skilled technical personnel that further increases the cost of infrastructure management	Affordable, simple plug-and-play edge appliances with cloud-deployed services eliminate costly infrastructure
Rapid response to business-critical events is essential for smooth operation in this highly dynamic environment	Centralized cloud-based remote management of entire infrastructure to reduce operational costs and delays
Keeping up with compliance mandates such as PCI DSS	Streamlined compliance readiness services through segmented traffic, integrated reports, and management service



Netsurion BranchSDO Benefits

- Segment and secure end-to-end business-critical devices, such as POS terminals and employee workstations, from guest Wi-Fi
- Apply traffic prioritization, QoS, and WAN link optimization to devices and applications connected to the network
- Readily bring up sites and enforce global updates to devices and policies, such as white lists and black lists, remotely through highly available centralized management interface
- Use multiple inexpensive broadband connections along with integrated 4G LTE with automatic failover to achieve always-on network connectivity
- Orchestrate, schedule, and run internal vulnerability scans across all the stores
- See all the application traffic into and out of the stores with advanced deep packet inspection powered by the Qosmos® engine
- Enforce enterprise-class security through cloud-deployed NGFW without requiring separate and expensive security devices
- Comply with industry-specific security standards such as PCI DSS through network and security infrastructure that adheres to guidelines and further enhanced to compliance management services
- Significantly reduce operational complexity and costs through managed infrastructure and security services offered by the companion Netsurion EventTracker solution

DON'T WAIT FOR THE NEXT DOWNTIME OR CYBERSECURITY INCIDENT

Contact us today for a free consultation: www.netsurion.com/BranchSDO or 866-559-2170.